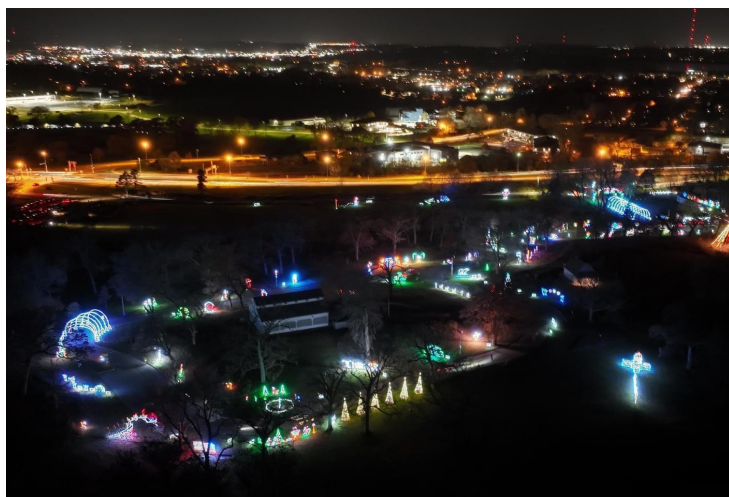


SPONSORSHIP INFORMATION

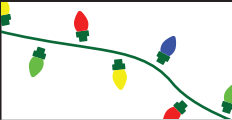
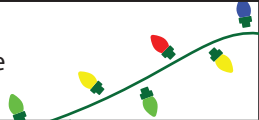
HOLIDAY FANTASY IN LIGHTS



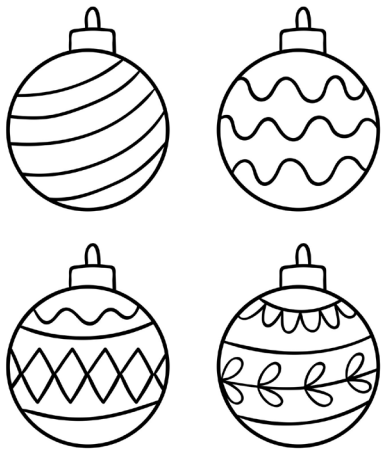
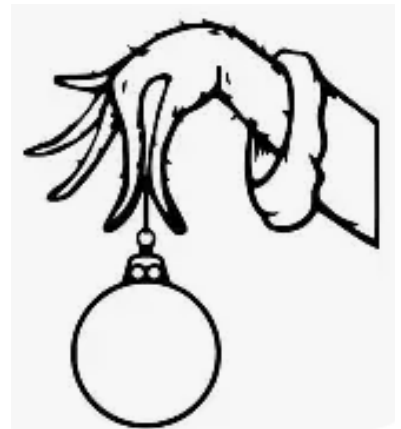
The Holiday Fantasy in Lights is a drive through Holiday themed light show set in downtown Madison's beautiful Olin Park. IBEW and NECA created the event in 1989. They wanted to use their skills and resources to give back to the community. IBEW 159 the International Brotherhood of Electrical Workers Local 159 along with NECA the National Electrical Contractors Association use this opportunity to work together to foster cooperation within the industry and provide a free drive through holiday experience for the public to enjoy, create memories together and build a tradition that works through the years for all generations. The Holiday Fantasy in lights is in it's third decade and more loved than ever. Be a part of the tradition.



fantasyinlights.com

ORGANIZATION NAME	Electrical Workers Local 159 LMCC
ORGANIZATION MISSION	Provide Madison a free drive through holiday light show
NAME OF EVENT	Holiday Fantasy in Lights
 All Sponsorships include: • Lighted banner with logo at display • Name on flyer • Logo on website • Name in park audio • Facebook post • VIP night invite 	
NEED FOR SUPPORT	This free community event requires labor, electric, materials, maintenance, storage, staffing, communications, and more. IBEW/NECA also makes donations to local charities each year on behalf of the event (regardless of event income)
DISPLAY SPONSORSHIP	• \$600 Candy Canes (5 available) • \$800 Christmas Light Bulb 4x6 (5 available) • \$800 Penguins (4 available) • Individual displays start at \$1200 - (\$2,500 average)
CUSTOM BUILD DISPLAY SPONSORSHIP	• Three year commitment • Year one \$4,000 and up • Year two & three 50% of year one
DONOR RECOGNITION	Sponsorships above \$2,500 may receive additional exposure. Inquire for more information.
WHEN	Mid November - Early January at Olin Park Lights On Dusk till Dawn every evening. Candy Canes handed out 4:30 – 10:00 every evening
CONTACT INFORMATION	Kelly Slack - (608) 239-7888, text better than voicemail 5118 Winnequah Rd. Madison, WI 53716 kelly@slackattack.com 

CUSTOM DISPLAY IDEAS



Let
it
Snow



38th Annual

HOLIDAY FANTASY IN LIGHTS



SCAN ME

Lights On At Dusk until 10:30pm
Drive through Holiday Light show
Candy Canes 4:30pm to 10:00pm

ELECTRICAL APPRENTICESHIPS

Construction Electrician & Voice, Data, Video Technician

WI NECA-IBEW APPRENTICESHIP AND TRAINING



Administrative Office
2730 Dairy Drive, Suite 102
Madison, WI

608.221.3321
info@wijatc.org
www.wijatc.org



Scan the QR code to learn more!

Scan to donate



**Thank You Madison for YOUR
contribution to the lights at
the exit booth!**

Soundtrack Songs from Local Groups. Thank You!

Visit FantasyInLights.com and press play to Listen!

- Ball and Chain
- Capitol Chordsman
- Chromatix Madison's premiere co-ed a cappella group
- Madison College Choral Collective
- Monona Senior Choir

Thank you Annie Wolf and Vera Knudtson for hosting. Might your musical group be interested in sharing a song with us next year?
Email lights@fantasyinlights.com



Thank You Booth Groups.

Breakfast Optimists • Dance WI • Deerfield Schools Music Dept
Electrical Workers Minority Caucus • IBEW 2304
St. Paul's Liberty Lutheran Youth Group

For Display Sponsorships

text 608-239-7888 or email kelly@slackattack.com



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IBEW Local 159 Retirees work year round on displays for the show. IBEW Local 159 Apprentices and Staff join Retirees for Set-Up and Take down.

The Fantasy in Lights committee consisting of IBEW Local 159 staff and members, NECA staff and members, and Slack Attack wish you and yours many fun memory making trips through the lights & HAPPY HOLIDAYS!

NECA National Electrical Contractors Association IBEW International Brotherhood of Electrical Workers



Special Thanks to All Our Supporters

Many people & groups make this event happen year after year ~ THANK YOU

IBEW Local 159's Retirees, Apprentices, and Staff NECA Staff & Members
Rich Nelson & Tom Lemens • Fantasy in Lights Committee Members
Madison Parks • Madison Police • Madison Streets • Slack Attack
Steamfitters Local 601 • The Yahara Fishing Club

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